



DATA-DRIVEN DECISION-SUPPORT TO INCREASE
ENERGY EFFICIENCY THROUGH RENOVATION IN
EUROPEAN BUILDING STOCK

D8.3 – Project website

[WP8 – Communication, dissemination and exploitation]



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Website

PU = Public

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About the project

The EERAdata project will develop and test a decision-support tool to help local administrations in the collection and processing of their building and demographic data towards an assessment and prioritisation of Energy Efficiency measures in planning, renovating and constructing buildings.



While EU policy assigns a primary role to Energy Efficiency (EE), the lack of a holistic understanding of the impact of EE investments has hindered its integration in the policy-making process. Coordination between demand and supply side of energy policy is not targeted, and there is need to gather the evidence on the benefits of EE in ecological and socio-economic terms as well as on its interactions with the broader policy context and energy market.

Project's goals

The project aims to develop:

- Guidelines and roadmaps for the advancement of the clean energy transition
- Joint thematic studies and analyses reports on territorial needs and decarbonisation pathways
- A fully developed and tested decision-support tool to help local administrations in the collection and processing of their building and demographic data towards an assessment and prioritization of EE measures in planning, renovating and constructing buildings



Abstract

This document accompanies the project website and briefly describes its various sections.



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1 Introduction

The project website was launched on 30-Sept-2019 and its initial creation was a joint collaboration between TRI and TUM. Now launched, all partners will be given the opportunity to provide content and validate the usability of the site.

The website will be continually updated throughout the life of the project and will be maintained for at least one year after the project comes to a conclusion.

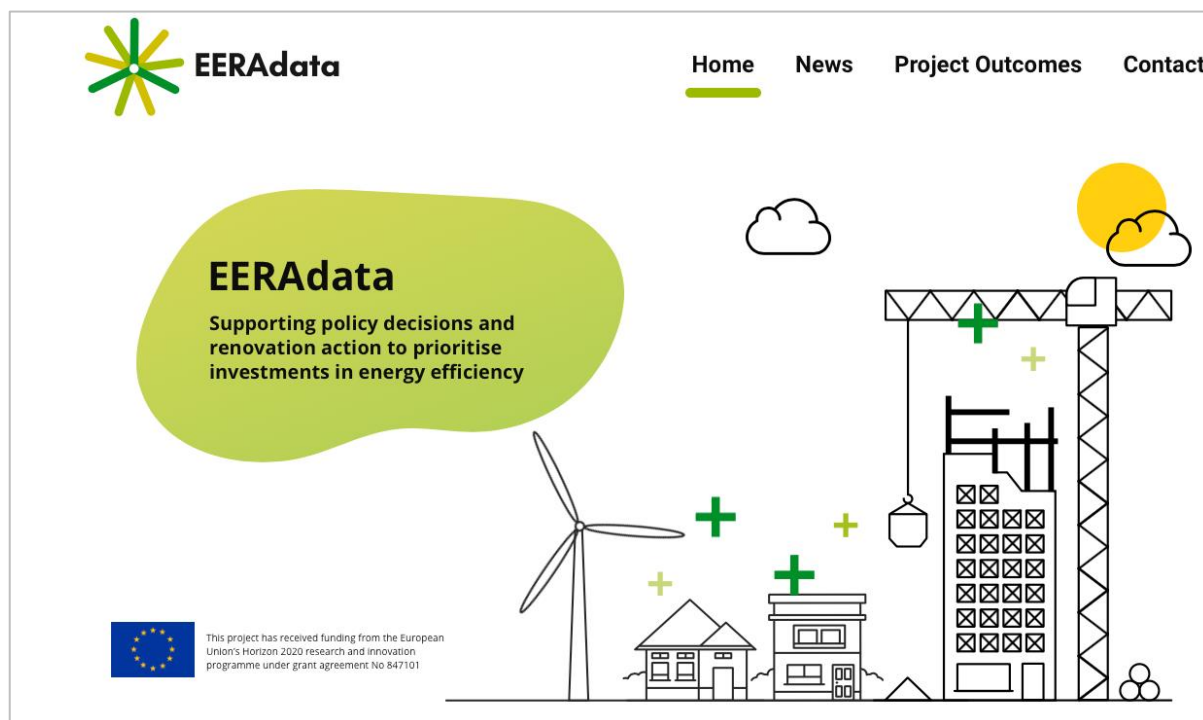
LINK = <http://eeradata-project.eu>

2 Website Structure

The website will serve a number of functions and its structure is designed to ensure all visitors will easily navigate to what information they need. This includes those first-time visitors and those who regularly visit the site for the latest project news. Screenshots are shown below.

Sections include standard Home, News, and Contact headings as well as information on project outcomes and consortium partners. This will facilitate a dynamic structure that will provide any visitor with fast access to the information they seek.

The website will also act as a content repository for deliverables and publications, and will be a key tool to promote the project, its aims, activities, and results to various types of stakeholders. It will be regularly updated with blog articles, newsletters, press releases and information on the project's activities.



Home page



Latest EERAdata News



Supporting policy decisions and renovation action to prioritise investments in energy efficiency

The lack of the overall understanding of the impact of energy-efficient investments has made it difficult for policymakers to integrate it into

[Read More](#)

Project Outcomes

WP1: **Project Management**

WP2: **Key Energy Efficiency (EE) and Supply-Side Policies, Indicators and Variables Objectives**

WP3: **Methodology**

WP4: **Data Collection and Integration Objectives**

WP5: **Development of the decision-support tool Objectives**

WP6: **Tool Testing and Optimisation Objectives**

WP7: **Practical Integration in Governance and Local Policies Objectives**

WP8: **Communication, Dissemination, and Exploitation Objectives**

Latest News & Project Outcomes

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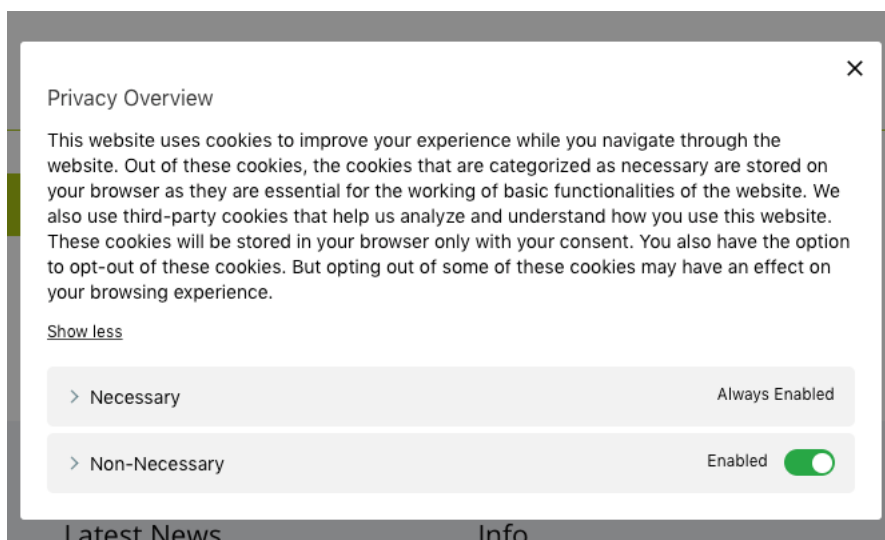
I would like to receive emails from EERAdata

Option to join newsletter mailing list

3 Privacy and Cookie Policies

Both privacy and cookie policies for the website have been published. The privacy policy is available here = <http://eeradata-project.eu/privacy-policy/>

Clicking on the cookie policy displays the following:



4 Social Media

Two social media platforms (Twitter and LinkedIn) have been created to share information about the project and to act as an information resource for outside organisations and experts to learn more about the project, its activities, relevant initiatives, etc.. The social media channels will be and are linked to the website and will be woven in the activities there. Thus, twitter news will highlight website items like new publications, news or events.

Twitter = <https://twitter.com/EERAdata>

LinkedIn = <https://www.linkedin.com/in/eeradata-project-b7874b18a/>

These channels will be used to raise awareness, promote the scientific outputs in an accessible way, publicise the outcomes of the project, and to engage with stakeholders.

Four posts per week will be scheduled and as the project progresses a review around the frequency of posts will take place. We will aim to connect with other energy research accounts, energy agencies, municipalities, related initiatives and relevant institutions, and community groups. The content posted on EERAdata's social media channels will be a mix of news articles relating to the topics covered by EERAdata, project information/updates, project videos, animations, event promotion and key findings.